

# Get to Know Meyocks Research + Insights

At Meyocks Research + Insights we realize that research is only valuable if you can actually act on it. That's why we don't just spend time refining our research methods, we also spend time distilling our insights down to actionable next steps. With true expertise comes the ability to make the sophisticated sound simple, and that's why all of our findings are free from jargon and meaningless numbers. Whether you're a startup adding science to your marketing or an enterprise looking for a fresh perspective, we offer research options that supply you with insights that actually mean something to you, not just gather dust in a deck.

## Research Options that Guide Decisions

### Rapid Research

*Actionable insights  
delivered to you in weeks*

Get your insights at the speed your business demands with our Rapid Research packages. Each package is a standardized study that delivers reliable answers for brand, customer, creative and packaging decisions in just 2-3 weeks.

**Our Rapid Research packages include:**

- Brand Category + Health Study
- Customer Study
- Creative Testing Study
- Package Design Value Study

### Custom Research

*Built for clear next steps,  
no matter the challenge*

If your specific brand questions don't fall into any of our Rapid Research packages, that's ok. We'll craft specific methodologies to reveal the insights you deserve. Crafting the methodology that fits, whether that comes from quantitative, qualitative, or a variation of mixed methods, allows us to ask the questions we need to deliver the actionable next steps your brand needs.

*If you're ready to be shown the next steps your brand needs to achieve its full potential, contact us today.*